

KEITH LAY

EXPERIENCE

ONLINE MUSIC PRODUCTION BACHELOR OF SCIENCE PROGRAM DEVELOPER

Full Sail University; Winter Park, FL

October 2009 - current

- designed the overall program for accreditation under the guidance of the Vice President of Education Affairs and the Recording Arts Program Director
- Created Syllabi and Course Work for each course in the program
- Managed the Music Production Asset team to produce over 30 online video lessons (as of June 2010)
- Created scripts, music and video assets for use in courses
- Taught students in Music Composition Programming I
- Trained new staff and consulted current course directors in the process of converting on-campus courses to new course design

MUSIC COMPOSER

Internationally recognized

1974 - current

- my work has been performed, professionally recorded and released and gained rave reviews from the leading musical criticism establishments in the US and Europe.

COMMERCIAL MUSIC COMPOSER, PRODUCER AND ENGINEER

Various Studios in Northern Ohio and Central Florida

September 1986 - current

- Maintained a successful business in commercial music
- Promoted, canvassed, sold, produced, engineered and delivered own jobs
- Produced National, Regional and local jingle and music branding campaigns
- Produced music and jingles for national TV and radio, soundtracks, theme parks and corporate shows

AUDIO ENGINEER, MIX ENGINEER

United States

June 1995 - current

Classical music production for various record labels and music organizations. Voting Grammy member.

DIRECTOR OF FACULTY DEVELOPMENT

Full Sail University; Winter Park, FL

August 2008-May 2009

- designed, branded and implemented successful policies, web tools, information including calendaring and database management
- achieved a thriving Continuing Education program at Full Sail
- collaborated and implemented the iTunes U rollout with Mark Gilbert and IMT
- redesigned the New Employee Orientation program and introduced Full Sail culture and policies to new hires.

COURSE DIRECTOR OF MUSIC HISTORY

Full Sail University; Winter Park, FL

May 1991 -December 2007

- designed and built the highly successful Music History music style survey course
- authored textbook Music History, with additions by Matthew Gorney, published by Full Sail University from 1994 through 2010
- built and managed a small high caliber team of experts
- from 2003 - 2007, produced over 30 hours of effective classroom presentation video that provided the backbone of lecture content.

COURSE DIRECTOR, INTRODUCTION TO THE MEDIA ARTS

Full Sail University; Winter Park, FL

April 1994 - February 1997

- designed the curriculum for its transition from "Introduction to Recording Arts"

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- authored the original textbook covering physics of sound and light, film, audio and digital media production and business
- managed a small staff for this important first course at Full Sail

ADJUNCT MUSIC PROFESSOR

University of Akron College of Music

September 1988 - December 1989

A leading music university in Ohio with over 300 active music majors at that time.

- Music Theory I
- Music Theory II
- Introduction to Music Theory
- Taught Electronic Music Labs from 1980-1983 (Moog, ARP, Bode, Ampex, Tascam,).

EDUCATION

UNIVERSITY OF AKRON SCHOOL OF MUSIC - MASTER OF MUSIC COMPOSITION

Akron, OH 1988

UNIVERSITY OF AKRON SCHOOL OF MUSIC - BACHELOR OF MUSIC COMPOSITION

Akron, OH 1983

DEEP LISTENING INSTITUTE

working towards being a certified Deep Listening teacher

Kingston, NY 2007

FULL SAIL UNIVERSITY - EDUCATIONAL MEDIA DESIGN AND TECHNOLOGY MASTER OF SCIENCE

Winter Park FL - will be completed in 2010

HONORS & AWARDS

Featured in “The Young Composers Challenge” award winning documentary by Lisa Mills

Young Composers Challenge, Presenter and Judge 2010-11

United Artists of Central Florida Grant Panelist 2010

Young Composers Challenge, Presenter and Judge 2009-10

Gold Classic Telly Winner (National) 2009. Music for “Space Bound” documentary film

Young Composers Challenge, Presenter and Judge 2008-9

United Artists of Central Florida Grant Panelist 2009

Young Composers Challenge, Presenter and Judge 2007-8

United Artists of Central Florida Grant Panelist 2008

The Center for Entrepreneurship and Broad Street Partners, Rollins College - panelist 2007

United Artists of Central Florida Individual Artist Development Grant 2006-7

Young Composers Challenge, Presenter and Judge 2006-7

Top Gun Artistic Achievement Award - Full Sail Real World Education 2005

Young Composers Challenge, Presenter and Judge 2004-5

Grand Prize: The Riverside Symphony International Composition Competitions, - 1997 to 2004

Young Composers Challenge, Judge 2003-4

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United Artists of Central Florida Individual Artist Development Grant, FL 2003-4
Top Gun Outstanding Educator Award - Full Sail Real World Education, FL - 2004
6th Riverside Symphony International Composition Competition, NY - Winner 2003
Florida Division of Cultural Affairs Fellowship Grant 2002-3
National Academy of Recording Arts and Sciences Certificate of Appreciation, FL 2001
Margaret Jory Fairbanks Grant (American Music Center, NY) 2000
Top Gun Award (overall) - Full Sail Real World Education, FL 1995
John Philip Sousa Award, Wadsworth High School 1976
Edith Young College Scholarship, Wadsworth, OH 1976

SELECTED PERFORMANCES

- “On the Playground: Violin Concerto for Strings (2010 revision)” performed by Sir Tamas Kocsis and the Orlando Philharmonic Orchestra; conducted by Christopher Wilkins February 15th, 2009 at the Margeson Theater as a part of the Orlando Philharmonic’s Focus Concert Series
- “Joyful Play” from “On the Playground: Violin Concerto for Strings”, performed by Sir Tamas Kocsis and the Orlando Philharmonic Orchestra; conducted by Christopher Wilkins February 14th, 2009 for the United Arts of Central Florida’s ArtsFest! 2010 at Avalon Park community park
- “On the Playground: Violin Concerto for Strings (2010 revision)” performed by Sir Tamas Kocsis and the Orlando Philharmonic Orchestra; conducted by Christopher Wilkins February 13th, 2009 for the Celebration Foundation at the Celebration Community Presbyterian Church
- “If Ye Would Hear” for Choir and Piano. First United Methodist December 4th, 2009 by the Orlando Chorale, directed by Gregory Ruffer.
- “Old Friends” for Guitar, June 31st, 2008. Shaker Heights Public Library, Cleveland, OH. Performed by Thomas O. Olson
- “Vision of the Earth” for Orchestra, Large Chorus, Soprano, Baritone and Organ Lyrics by Frank Townshend on October 27 and 28, 2007 by the Winter Park Bach Festival Orchestra and Chorus; Winter Park, FL Directed and Conducted by Dr. John Sinclair; Winter Park, FL
- “Yearning” from “On the Playground” Violin Concerto for Strings. March 10, 2005, Southern Kansas Symphony Orchestra, Pittsburg State University, McCray Recital Hall, Pittsburg, KS. Paul Carlson, violin soloist, Selim Giray, conductor.
- “On the Playground: Violin Concerto for Strings” November 5, 2004, Cenovia Cummins, violin soloist, Riverside Symphony Orchestra, George Rothman, conductor, Anthony Korf, music director at Lincoln Center, Alice Tully Hall, New York City, NY.
- “On the Playground: Violin Concerto for Strings” November 5, 2004, Cenovia Cummins, violin soloist, Riverside Symphony Orchestra, George Rothman, conductor, Anthony Korf, September 10, 2002 Sixth International Composer Reading by Cenovia Cummins, violin soloist, Riverside Symphony, George Rothman, conductor at Polk Auditorium, Fordham University, New York, NY. August 28, 2002
- “On the Playground: Violin Concerto for Strings” Shenandoah University, Winchester, VA. The United States Air Force Strings, MSgt Alex Dean, violin soloist, Cp. Donald E. Schofield, Jr., conducting.

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- “Starboy”: An Opera Preview: for 2 singers and surround electronic music. January 16, 2004, Janette Zilioli, soprano, Aaron Pegram, tenor, Keith Lay, 5.1 surround electronics. Open to the public. Full Sail Live Auditorium.
- “Happy Crazy” for clarinet and piano (later revised in 1995, and again in 2009) January 27, 2002 Faculty Artist Series Music Rehearsal Hall, University of Central Florida, Orlando, FL. Keith Koons, clarinet, Gary Wolf, piano
- “Earth Caoine” A Tone Poem for Clarinet and Orchestra. April 11, 1999 Bob Carr Performing Arts Center, Orlando, FL. Richard Stoltzman, clarinet, The Orlando Philharmonic Orchestra, Hal France, conductor
- “Wondrous Love” for mixed choir and piano. August 1997 Oviedo Presbyterian Church, Oviedo, FL. Oviedo Presbyterian Choir, Keith Lay, director, Joy Lay, piano.
- “Earth Caoine” a tone poem for Clarinet and Orchestra – recording session. July 3, 1996 Philharmonic Hall. Warsaw, Poland. Richard Stoltzman, clarinet, Warsaw National Philharmonic Orchestra Jerzy Swoboda, conductor
- “Lessons On the Circle” Five Stanesco Songs for Tenor and Piano Quintet. April 21, 1995 at Guzzetta Recital Hall; University of Akron School of Music, Akron, OH. Daedalus: Robert Frankenberry, tenor; Roger Zahab and Elinor Flanders, violins; Jerome Miskell, viola; David Russell, cello; Heather Shea Lanners, piano. March 15, 1987 at Guzzetta Recital Hall, University of Akron School of Music; Akron, OH, David Whitesel, tenor; Jin Yu, piano; Laura Markowitz and Michael Fahey, violins; Ann Aker, viola; Anne Lerner, cello
- “Jack and the Beanstalk” for violinist/storyteller. February 25th, 1990 at Guzzetta Recital Hall; University of Akron School of Music, Akron, OH
- “Jack and the Beanstalk” for violinist/storyteller. The New Music Group - Retrospect: New Violin Music, Roger Zahab, violin and storyteller. February 4th, 1990 Akron Art Museum, 70 East Market Street, Akron, OH, The New Music Group, Roger Zahab, violin and storyteller. November 1989 at the Akron Art Museum, 70 East Market Street, Akron, OH Roger Zahab, violin
- “The Winter of Our Discontent” string quintet. March 15, 1987 at Guzzetta Recital Hall, University of Akron School of Music; Akron, OH. Laura Markowitz and Michael Fahey, violins; Ann Aker, viola; Anne Lerner, cello; Samuel Al-Doory, violinbass
- “Dissipative Structures” for magnetic tape. March 15, 1987 at Guzzetta Recital Hall, University of Akron School of Music; Akron, OH.
- “Dissipative Structures” for magnetic tape and Eight Dancers, Kent State University Dance Concert. April 9-12, 1984 at the Music, Speech and Theater Auditorium; Kent State University; Kent, OH. Helen Myers Dance Troupe, Choreographed by Helen Myers
- “The Cloud of Unknowing” for Orchestra. May 17, 1985 at Guzzetta Recital Hall, University of Akron School of Music; Akron, OH. The University of Akron Symphony Orchestra. Richard Duncan, conductor

MEDIA RELEASES

“Reflections” Richard Stoltzman, CD, MMC, 2005 (International Distribution)
Starboy: an Opera Preview, DVD in 5.1 Dolby Surround, 2004 www.keithlay.com

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SELECTED PROFESSIONAL AUDIO WORK

Orlando Philharmonic “The Young Composer’s Challenge”, Sound editing, sound design, final mix (Logic)

“Organs SOS: A Plea From the Shadows” documentary, by Dr. Debra Budiani-Saberi, founder of the Coalition for Organ-Failure Solutions” Audio editing and consulting

Jared Hauser Sextet. Recordings. Engineered and mixed 5.1 surround for release (ProTools)

“Amin Bhatia: Visualization” documentary B-team video producer

IBM Lotus Sphere Annual Sales convention - Orchestral music score reader for live video

Assistant Engineer, Tonemeister, “Sing O Ye Heavens: Music of the Moravians” Bach Festival & SERVICESociety Chorus and Orchestra. Moravian Music Foundation records

“Sun and Moons” (unreleased) Sam Rivers and the Rivbea Orchestra. Mix engineer. (ProTools)

“Binkie Goes to Follywood” music for animation (traditional multitrack, ProTools)

“Flying Tiger” film soundtrack composition Cannes Film Festival (ProTools, Unity Session)

“Aurora” CD Sam Rivers and the Rivbea Orchestra. Assistant Producer. Liner notes.

University of Akron jingle campaign for TV and radio (traditional studio)

MMC Records Audio Engineer/Editor - Three Piano Quartets CD: Broyhill Chamber Ensemble (Dyaxis)

“Joyful Day” soundtrack music for student film, full orchestra, conductor (traditional studio)

Jim Renke (country artist) “Country Once Again”, “Mountain of Memories”. Producer, arranger.

Six Flags over Atlanta Theme Park: Batman attraction. Soundelux, FL. (MOTU)

Wags Restaurants, National TV spot: Producer (hired food stylist, DP, lighting, produced voiceover, etc)

Century III at Universal Studios, Orlando: music soundtrack for NASA documentary

Allie’s Restaurants: produced national radio campaign

Goodyear Tire and Rubber Company (live music for Shelbyville, IN factory opening)

PPG (music soundtrack)

Cafaro/ Eastwood Malls (national jingle campaign, TV and radio)

The Players Guild of Canton, OH “Tartuffe” music for a musical adaptation of Moliere’s farce

Davey Tree Co. (broadcast and non-broadcast music soundtracks)

General Tire (annual convention for international buyers)

Hoover Vacuum (music soundtrack)

Realty One (music for television and radio spots)

NCR (music for sales convention)

United Bank (regional TV/radio jingle campaign)

United Transportation Union UTU (music soundtrack)

University of Akron Polymer Institute (music soundtrack for broadcast)

Gradall (soundtrack music)

Make a Wish Foundation (songwriting and production - national TV/radio campaign)

Akron Zoo (TV/Radio jingle campaign)

SELECTED REVIEWS

New York Times (11/08/04)

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“The best aspect of “On the Playground,” a de facto 15-minute concerto for violin and string chamber orchestra, was its bracing musical language. Mr. Lay has a distinctive compositional voice. Its harmonic language is essentially tonal, harmonically tart and lucid. There are playfully modern musical touches, though, like the perky rhythms and jazzy chords spiked with bits of atonality. But what makes the music sound up-to-date and not like some pastiche comes from Mr. Lay’s penchant for fracturing phrases. Just when a spiraling melody dancing atop a jaunty rhythmic pattern takes off, it discombobulates into jagged bits and pieces. ...Mr. Lay is a composer to watch for.”

The Clarinet - Fall 2006

Earth Caoine, (Caoine, an Irish word meaning a wailing for the departed) is a tone poem with the clarinet moaning and glissing up and down in the high register within a heart wrenching tapestry of tonal and atonal colors. I can imagine this music would fit just right as film music as well as in the concert hall. Stoltzman’s virtuoso glissando technique is so advanced that he makes the listener actually not notice how intricate it is to perform this piece, not to mention that the work’s depth also makes the listener figuratively forget to breathe during the entire 8 minutes and 58 seconds.”